



Building 7 320 Eagle Dr, Rochelle, IL 61068						
Building Type: General Retail Secondary: Storefront Retail/Office GLA: 7,000 SF Year Built: -	Total Available: <b>7,000 SF</b> % Leased: <b>0%</b> Rent/SF/Yr: <b>Negotiable</b>	- 100 - 100				
Business Employment by Type	# of Businesses	# Employees	#Emp/Bus			
Total Businesses	910	9,071	10			
Retail & Wholesale Trade	157	1,412	9			
Hospitality & Food Service	67	792	12			
Real Estate, Renting, Leasing	45	166	4			
Finance & Insurance	87	428	5			
Information	14	91	7			
Scientific & Technology Services	59	207	4			
Management of Companies	1	10	10			
Health Care & Social Assistance	101	837	8			
Educational Services	27	1,039	38			
Public Administration & Sales	33	513	16			
Arts, Entertainment, Recreation	13	170	13			
Utilities & Waste Management	33	120	4			
Construction	72	425	6			
Manufacturing	42	2,288	54			
Agriculture, Mining, Fishing	34	119	4			
Other Services	125	454	4			

This copyrighted report contains research licensed to Walter Wayne Development - 614467.

# **Daytime Employment Report**

10 Mile Radius

### **Consumer Spending Report**

	Building		
32	0 Eagle Dr, Roche	elle, IL 61068	
Building Type:General RetailSecondary:Storefront Retail/OfficeGLA:7,000 SFYear Built:-Total Available:7,000 SF% Leased:0%Rent/SF/Yr:Negotiable			
2014 Annual Spending (\$000s)	1 Mile	3 Mile	5 Mile
Total Specified Consumer Spending	\$30,860	\$107,444	\$136,192
Total Apparel	\$1,810	\$6,229	\$7,854
Women's Apparel	714	2,407	3,044
Men's Apparel	369	1,298	1,646
Girl's Apparel	147	506	638
Boy's Apparel	96	355	445
Infant Apparel	86	296	366
Footwear	398	1,368	1,715
Total Entertainment & Hobbies	\$2,475	\$8,318	\$10,393
Entertainment	397	1,454	1,793
Audio & Visual Equipment/Service	1,178	3,870	4,822
Reading Materials	120	382	481
Pets, Toys, & Hobbies	781	2,612	3,297
Total Food and Alcohol	\$8,522	\$28,916	\$36,232
Food At Home	4,881	16,550	20,666
Food Away From Home	3,054	10,415	13,125
Alcoholic Beverages	587	1,951	2,442
Total Household	\$3,804	\$13,339	\$17,085
House Maintenance & Repair	679	2,502	3,233
Household Equip & Furnishings	1,652	5,771	7,390
Household Operations	1,151	3,909	4,947
	322	1,157	1,516

### **Consumer Spending Report**

Building 7 320 Eagle Dr, Rochelle, IL 61068						
Total Transportation/Maint.	\$8,556	\$31,434	\$40,312			
Vehicle Purchases	2,840	11,369	15,086			
Gasoline	4,214	14,929	18,720			
Vehicle Expenses	214	646	784			
Transportation	389	1,333	1,716			
Automotive Repair & Maintenance	899	3,157	4,006			
Total Health Care	\$1,841	\$6,029	\$7,553			
Medical Services	1,025	3,435	4,322			
Prescription Drugs	652	2,057	2,557			
Medical Supplies	165	537	674			
Total Education/Day Care	\$1,584	\$5,679	\$7,301			
Education	1,052	3,799	4,874			
Fees & Admissions	532	1,881	2,427			

<b>Building 7</b> 320 Eagle Dr, Rochelle, IL 61068							
Building Type: General Retail Secondary: Storefront Retail/Office GLA: 7,000 SF Year Built: -	Total Available: % Leased: Rent/SF/Yr:	,					
Radius	1 Mile		3 Mile		5 Mile		
Population							
2019 Projection	3,127		11,100		13,778		
2014 Estimate	3,211		11,264		14,031		
2010 Census	3,358		11,391		14,332		
Growth 2014 - 2019	-2.62%		-1.46%		-1.80%		
Growth 2010 - 2014	-4.38%		-1.11%		-2.10%		
2014 Population by Age	3,211		11,264		14,031		
Age 0 - 4		6.60%	760	6.75%	933	6.65%	
Age 5 - 9		6.60%	787	6.99%	982	7.00%	
Age 10 - 14		6.60%	801	7.11%	1,015	7.23%	
Age 15 - 19		6.66%	806	7.16%	1,018	7.26%	
Age 20 - 24		6.42%	772		955	6.81%	
Age 25 - 29		6.54%	742		901		
Age 30 - 34		6.23%	711	6.31%	866		
Age 35 - 39		5.76%	702		867	6.18%	
Age 40 - 44		5.98%		6.46%		6.53%	
Age 45 - 49 Age 50 - 54		6.20% 6.48%	746 772	6.62% 6.85%	950 989	6.77% 7.05%	
Age 55 - 59		6.17%	710	6.30%	969 913	6.51%	
Age 60 - 64		5.48%	597	5.30%	760	5.42%	
Age 65 - 69		4.61%	597 475	5.30% 4.22%	604	4.30%	
Age 05 - 09 Age 70 - 74		4.01 <i>%</i> 3.74%	371	4.22 <i>%</i> 3.29%	461	4.307	
Age 75 - 79		3.24%	299	2.65%	353	2.52%	
Age 80 - 84		2.83%	233	2.03%	261	1.86%	
Age 85+		3.89%	256	2.27%	287	2.05%	
Age 65+	588 1	8.31%	1,630	14.47%	1,966	14.01%	
Median Age	38.80		36.80		37.00		
Average Age	39.60		37.50		37.40		

Building 7 320 Eagle Dr, Rochelle, IL 61068						
ladius	1 Mile		3 Mile		5 Mile	
2014 Population By Race	3,211		11,264		14,031	
White	3,014	93.86%	10,633	94.40%	13,290	94.72
Black	86	2.68%	284	2.52%	321	2.29
Am. Indian & Alaskan	11	0.34%	54	0.48%	70	0.50
Asian	47	1.46%	114	1.01%	128	0.91
Hawaiian & Pacific Island	1	0.03%	16	0.14%	28	0.20
Other	53	1.65%	164	1.46%	194	1.38
Population by Hispanic Origin	3,211		11,264		14,031	
Non-Hispanic Origin	2,623	81.69%	8,667	76.94%	10,787	76.88
Hispanic Origin	588	18.31%	2,597	23.06%	3,244	23.12
2014 Median Age, Male	36.80		35.40		35.80	
2014 Average Age, Male	38.00		36.40		36.50	
2014 Median Age, Female	40.50		38.20		38.20	
2014 Average Age, Female	41.00		38.60		38.40	
2014 Population by Occupation Classification	2,533		8,756		10,898	
Civilian Employed	1,657	65.42%	5,409	61.77%	6,753	61.97
Civilian Unemployed	153	6.04%	631	7.21%	778	7.14
Civilian Non-Labor Force	723	28.54%	2,716	31.02%	3,367	30.90
Armed Forces	0	0.00%	0	0.00%	0	0.00
Households by Marital Status						
Married	542		2,042		2,621	
Married No Children	331		1,179		1,516	
Married w/Children	210		863		1,105	
2014 Population by Education	2,342		7,688		9,589	
Some High School, No Diploma	463	19.77%	1,427	18.56%	1,725	17.99
High School Grad (Incl Equivalency)	716	30.57%	2,545	33.10%	3,086	32.18
Some College, No Degree	655	27.97%	2,256	29.34%	2,851	29.73
Associate Degree	185	7.90%	351	4.57%	461	4.81
Bachelor Degree	235	10.03%	766	9.96%	990	10.32
Advanced Degree	88	3.76%	343	4.46%	476	4.96

Building 7 320 Eagle Dr, Rochelle, IL 61068						
Radius	1 Mile		3 Mile		5 Mile	
2014 Population by Occupation	6,442		21,283		26,551	
Real Estate & Finance	66	1.02%	281	1.32%	334	1.269
Professional & Management	573	8.89%	1,707	8.02%	2,171	8.189
Services	257	3.99%	785	3.69%	1,040	3.929
Information	5	0.08%	51	0.24%	77	0.299
Sales	343	5.32%	1,303	6.12%	1,594	6.00
Transportation	2	0.03%	29	0.14%	31	0.129
Education & Health	307	4.77%	1,004	4.72%	1,264	4.76
Retail	190	2.95%	723	3.40%	894	3.379
Wholesale	30	0.47%	145	0.68%	204	0.779
Construction	208	3.23%	841	3.95%	1,061	4.00%
Agriculture & Mining	19	0.29%	83	0.39%	147	0.55%
Farming, Fishing, Forestry	21	0.33%	49	0.23%	67	0.259
2014 Worker Travel Time to Job	1,543		5,205		6,481	
<30 Minutes	1,253	81.21%	3,775	72.53%	4,656	71.849
30-60 Minutes	276	17.89%	1,196	22.98%	1,499	23.139
60+ Minutes	14	0.91%	234	4.50%	326	5.039
2010 Households by HH Size	1,458		4,432		5,468	
1-Person Households	554	38.00%	1,264	28.52%	1,454	26.599
2-Person Households	428	29.36%	1,411	31.84%	1,766	32.309
3-Person Households	200	13.72%	685	15.46%	869	15.899
4-Person Households	141	9.67%	563	12.70%	720	13.179
5-Person Households	86	5.90%	295	6.66%	390	7.139
6-Person Households	33	2.26%	132	2.98%	167	3.059
7 or more Person Households	16	1.10%	82	1.85%	102	1.879
2014 Average Household Size	2.30		2.60		2.60	
Households						
2019 Projection	1,366		4,324		5,260	
2014 Estimate	1,300		4,385		5,355	
2010 Census	1,458		4,433		5,469	
Growth 2014 - 2019	-2.43%		-1.39%		-1.77%	
Growth 2010 - 2014	-1.98%		0.76%		-0.34%	

	320 Eagle Dr, R	ding 7	61069			
Radius	1 Mile		3 Mile		5 Mile	
2014 Households by HH Income	1,400		4,387		5,357	
<\$25,000	317	22.64%	865	19.72%	1,032	19.269
\$25,000 - \$50,000	507	36.21%	1,415	32.25%	1,642	30.65
\$50,000 - \$75,000	254	18.14%	916	20.88%	1,111	20.749
\$75,000 - \$100,000	154	11.00%	590	13.45%	758	14.159
\$100,000 - \$125,000	76	5.43%	289	6.59%	354	6.61 <sup>0</sup>
\$125,000 - \$150,000	68	4.86%	170	3.88%	258	4.82
\$150,000 - \$200,000	21	1.50%	111	2.53%	157	2.93
\$200,000+	3	0.21%	31	0.71%	45	0.84
2014 Avg Household Income	\$53,460		\$58,927		\$61,344	
2014 Med Household Income	\$44,839		\$48,631		\$50,096	
2014 Occupied Housing	1,400		4,385		5,355	
Owner Occupied	749	53.50%	2,746	62.62%	3,538	66.07
Renter Occupied	651	46.50%	1,639	37.38%	1,817	33.93
2010 Housing Units	1,532		4,766		5,649	
1 Unit	976	63.71%	3,516	73.77%	4,310	76.30
2 - 4 Units	168	10.97%	589	12.36%	637	11.28
5 - 19 Units	252	16.45%	408	8.56%	418	7.40
20+ Units	136	8.88%	253	5.31%	284	5.039
2014 Housing Value	749		2,747		3,539	
<\$100,000	112	14.95%	575	20.93%	772	21.81
\$100,000 - \$200,000	555	74.10%	1,725	62.80%	2,043	57.73
\$200,000 - \$300,000	67	8.95%	357	13.00%	546	15.43
\$300,000 - \$400,000	6	0.80%	64	2.33%	130	3.67
\$400,000 - \$500,000	7	0.93%	9	0.33%	18	0.51
\$500,000 - \$1,000,000	1	0.13%	15	0.55%	27	0.76
\$1,000,000+	1	0.13%	2	0.07%	3	0.08
2014 Median Home Value	\$147,297		\$146,289		\$148,825	
2014 Housing Units by Yr Built	1,531		4,804		5,842	
Built 2010+	3		117		124	
Built 2000 - 2010		2.55%	276		389	
Built 1990 - 1999		12.48%		11.70%		12.43
Built 1980 - 1989		6.40%		4.06%		4.35
Built 1970 - 1979		21.03%		16.90%		18.71
Built 1960 - 1969	326	21.29%		19.84%		19.21
Built 1950 - 1959		10.78%		11.32%		10.08
Built <1949		25.28%		28.00%		26.45
2014 Median Year Built	1966		1964		1966	